

Name of employee completing this form / date

Mika Valleau

RECORD OF REQUEST FOR POLITICAL BROADCAST TIME Broadcast Time Period Requested: ____10/25/16-10/31/16 1. Name and title of person making request: ____Julie Keane 2. Advertising Agency, if any: _____ Targeted Platform Media 3. (a) Name and Address of Organization paying for time: __El Super PAC Voto Latino (b) Name and Address of Organization Furnishing Announcement/Program, if different from above: 4. Broadcast to favor candidacy of: Non-Candidate/Issue 5. Public office that candidate is seeking: ____ Democrat_____ 6. Political Party to which candidate belongs: _____ **7.** Date of request: ____9/12/16 8. Nature of request (a) Request to purchase announcement(s) and/or program(s) (b) Request for broadcast time at no cost to candidate or supporters (c) Other request (give details, e.g., broadcast times, dates, length, reason for request, etc.) 9. Disposition made of request (Attach explanatory statement necessary, attach contract) (a) Granted (Give dates, times, length) (b) Denied (Give reason) (c) Withdrawn (Give reason) (d) Availabilities offered (Give dates, time, length) 10. Subsequent Developments, if any (Give details, attach explanatory statement, if necessary, of preemption, rescheduling, makegoods, etc.) 11. Amount of Charges: \$ <u>2,150</u> (Gross) \$ <u>1,827.50</u> (Net) Contract#_7631__

CONTRACT



And:

Targeted Platform Media 1291 Hollywood Dr. Annapolis, MD 21403

	Contract / Revision		Alt Order #		
	7631	1		WOC1046	1953
Product					
Issue					
Contract Dates	Estimate #				
10/25/16 - 10/31/16	4982				
Advertiser			Ori	ginal Date	/ Revision
El Super PAC Voto Latino	•		0	9/12/16	/ 09/13/16
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	WEEKLY	Broado	ast		Cash
	Station	Accour	nt E	xecutive	Sales Office
	WGEN	Melissa	a Se	enande	New York
	Special Handling				
	Demographic				***************************************
	Households				
	IDB#	Adverti	ser	Code	Product Code
	Agency Ref			Advertiser	Ref

*Lin	e Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn Type	Spots	Amount
N 1	WGEN 10/25/16 10/31/16 M-F 12p-1p	12:00 PM-1:00 PM	:30	NM	2	\$300.00
We	VIP/ NON PREEMPTABLE Start Date End Date Weekdays Spots/Week ek: 10/25/16 10/31/16 MTWTF 2	<u>Rate</u> <u>Rating</u> \$150.00 0.00				
N 2	WGEN10/25/16 10/31/16 100 Latinos	7:00 PM-8:00 PMS-	:30 1	\$500.00 0.00 NM	1	\$500.00
Professional	VIP/ NON PREEMPTABLE					
N 3	WGEN10/25/16 10/31/16 Most Shocking	10:30 PM-11:00 PMMTWTF	:30 2	\$350.00 0.00 NM	2	\$700.00
	VIP/ NON PREEMPTABLE					
N 4	WGEN 10/25/16 10/31/16 Labernt-Alicia	11:00 PM-12:00 XI\MTWTF	:30 2	\$200.00 0.00 NM	2	\$400.00
VIP/ NON PREEMPTABLE					+ 100100	
N 5	WGEN 10/25/16 10/31/16 Cine Mundomax	11:00 PM-12:00 XNS	:30 1	\$250.00 0.00 NM	1	\$250.00
***************************************	VIP/ NON PREEMPTABLE				·	,
Find the Committee			Totals	s 0.00	8	\$2,150,00

Time Period		# of Spots	Gross Amount	Net Amount	
10/24/16	-10/30/16	6	\$1,800.00	\$1,530.00	
10/31/16	-11/06/16	2	\$350.00	\$297.50	
Totals	The second secon	8	\$2,150.00	\$1,827,50	

Signature:	Date:	
Signature:	Date:	

New Order

Station: WGEN	Order Type: Normal	Latino Cancel Date:			4982 - El Super Pac Voto Latino SL Received in ePort : 9/9/2016 4:13:40 PM TV 9.13-11.8
Targeted Platform Media	Washington	808 - El Super Pac Voto Latino	818 - Issue		4982 - El Super Pac Vol TV 9.13-11.8
ncy:	. ;	nt:	luct:	lyback Product:	mate:

Flight Start: Flight End:

\$17,200.00

\$0.00

\$0.00

Non-Airtime Dollars: Interactive Dollars: Airtime Dollars:

Total Dollars:

MundoMAX National Television Sales (WGEN)

National

Local/National: Rep Office:

lary Demo:

10 2:

10 3:

Melissa Senande

Forwarded 5382623

OrderID: Status:

Phone:

AE:

\$17,200.00

64

Total Spots:

MarketShare:

CPM

lmp

CPP

Rtg

Spots Total

111

10/11 10/18

9/27

9/20

9/13

Len

Rate

Code DPT

(Program) Daypart

ekly Airtime Lines

D

TuwthfM 12P-1P AVG. ALL WKS Sa 7P-8P 100 LATNS DJRN

Separation: 30

ments:

\$0.00

\$0.00 90.0

30 30 30

16

16

2

N

2

2

2

2

N

30

Ç O

\$200.00

4

TuWThFM 11P-12A LABERNT-ALICIA Su 11P-12A CINE MUNDOMAX

2

2

O

\$350.00

4

TuWThFM 10:30P-11P MOST SHOCKING

\$500.00 \$150.00

PA

16

Cash\$ - Spots: \$17,200.00 - 64 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$17,200.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00

8

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Total Spots:

30

\$250.00

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Hiatus:

11/07/2016

09/13/2016

NAB Form PB-18 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

		1 mm 1 1 1		and the state of the state of the		1 400
Station and I	_ocation:				Date:	
WEEN-T	V , W	IDLP-	CD	/ Miami,	FL 10	125/16.
I, Target		The second second second	Name and Address of the Owner, where	LLC he following issi	ue:	
El Super Pac	Voto Latino	vald	Imp	president	h'al can	paigu.
Broadcast Length	Time of Day, Rotation of Package		ays	Class	Times per Week	Number of Weeks
	AS	01	PD.	EREI		
This broadcast time will be used by El Super Pac Voto Latino				ino		
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NAB Form PB-18 Issues

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

		and the bose of the	
	У	politic	hole or in part) communicate "a message al matter of national importance?" □ No
national importance," list t	h	e name o sought, tl	es a message relating to any political matter of of the legally qualified candidate(s) the programming ne date(s) of the election(s) and/or the issue to applicable):
Campaign Name: El Supe General Election: Novemb			
I represent that the payme by (name and address):	er	it for the	above described broadcast time has been furnished
El Super Pac Voto Latino			
and you are authorized to (hereinafter referred to as			e the time as paid for by such person or entity sor").
List the chief executive of directors below (or attach		- 1	embers of the executive committee or the board of y):
Treasurer: Robert Raben Executive Officers: Ingrid I	D	uran, Ma	ria Teresa Kumar
For programming that "co	m	municat	es a message relating to any political matter of

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national importance," attach Agreed Upon Schedule (Page 5)

NAB Form PB-18 Issues

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.